WEST ELM TIPS ON HANGING ART

To hang single piece of art or pairs:

It is best to hang art at eye level. Small images should be hung lower.
When hanging over furniture make sure not to hang art too high, but no closer than 8” from the top of furniture.
Should look like it sits together.

To create a gallery wall:

Use paper templates and painter’s tape to experiment with different layouts without leaving a trail of unintended nail holes. Start with arranging artwork on floor.

Many arrangements are possible:
* Find center of wall and work out from there.
* Keep outside edge consistent so that all pieces together look like one unit.
* Keep spacing between frames consistent.
* When hanging artwork vertically be conscious of the space between artwork. The space can be even, or graduated from top or bottom for effect.
* Use matching frames to create a unified look. Try mats in various sizes and shapes for added detail.
* Consistent mat size can help give consistency when contents and techniques vary.
* Label each image with descriptive.
* Create your own templates by tracing the outside edge of frame onto newspaper or use enclosed template.

To create a collector’s gallery:

Mix framed art with objects to create collections. Incorporate nostalgic elements, sculpture or objects to create distinctive and personal collections. Use wall shelves, ledges or display blocks to create your own landscape.
Use single color to unify the collection and highlight shape or details.

Note:
Arrange artwork on floor, and then place templates on wall. Try various placements. When ready follow enclosed mounting instruction. Best advice is to double check measurements.